

Bachelor of Vocation (Fashion Technology) - 5th Sem.**(2118)****Paper: Paper-II****Basics of E-Business****Time allowed: 3 hrs.****Max. Marks: 50**

Note: Attempt any 5 questions. Each question carries 10 Marks.

Q1. What is E-commerce? Explain the E-commerce business models with examples.

Q2. Write short notes on each of the following:

- a) EDI
- b) WWW
- c) Electronic Funds Transfer
- d) Pros and Cons of Smart Card
- e) List out the merits of Net banking.

Q3. Briefly explain the various types of Electronic Payment Systems. What are the risks involved in Electronic Payment Systems?

Q4. Compare and Contrast the Traditional Business with Electronic Commerce. Write in detail about how Tourism and Entertainment industry can gain advantage in its economics using E-commerce.

Q5. Discuss in detail the Social Implications of Electronic commerce.

Q6. What do you mean by Aids to trade? Discuss the role and importance of insurance and banking in trade & commerce.

Q7. "E-commerce and its applications is an unavoidable sector in the present day life". Discuss the statement.

1240(2118)100